

## **Profiting Online Report**

This is a special report on why you **MUST** start an internet business and profit online!

PLUS the 3 Keys to Profiting Online

(an introduction chapter from “[NEWBIES profiting online](#)”)

Presented to you by:

Bobby Leong, BA(Hons),DipM,MBS,MCIM,Chartered Marketer

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## Profiting Online

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### **About Author:**

**Bobby Leong**, educated in Singapore and United Kingdom, achieved Chartered Marketer status, the World's highest marketing status awarded by The Chartered Institute of Marketing (CIM-UK) at the age of 24 in July 2001.

He is also being recognised as the "**#1 World's Youngest Chartered Marketer**" in March 2005 by CIM and MURI (Museum Rekor Indonesia). Bobby is also Winner of "**The BEST Young Marketer Award**" in July 2005 - A prestigious marketing awarded by Indonesian Marketing Association (IMA), SWA Sembada - Indonesia's Business Journal and Markplus & Co Consulting - Indonesia's Consulting firm which was founded by Hermawan Kartajaya (Asia's Marketing Guru).

Making money out of passion is the ideal choice for many. In 1998, Bobby started building his personal website out of his hobby which has become very popular and profitable till today. As the internet grows, Bobby develops and gains a deeper understanding through research and self-learning. He has since combined his skills and passion to build several successful online businesses.

Always staying ahead, Bobby recognised the opportunities of Internet Business & Marketing. He is now ready and eager to share with you his skills so that companies especially small businesses and individuals will grow and enrich their lives. He continues to learn more everyday to keep ahead. With his passion and motivation, he has built his own empire of successful online businesses. His impressive academic achievements; professional achievements; business successes and online specialist skills has brought him his success today.

### **You know the FACTS:**

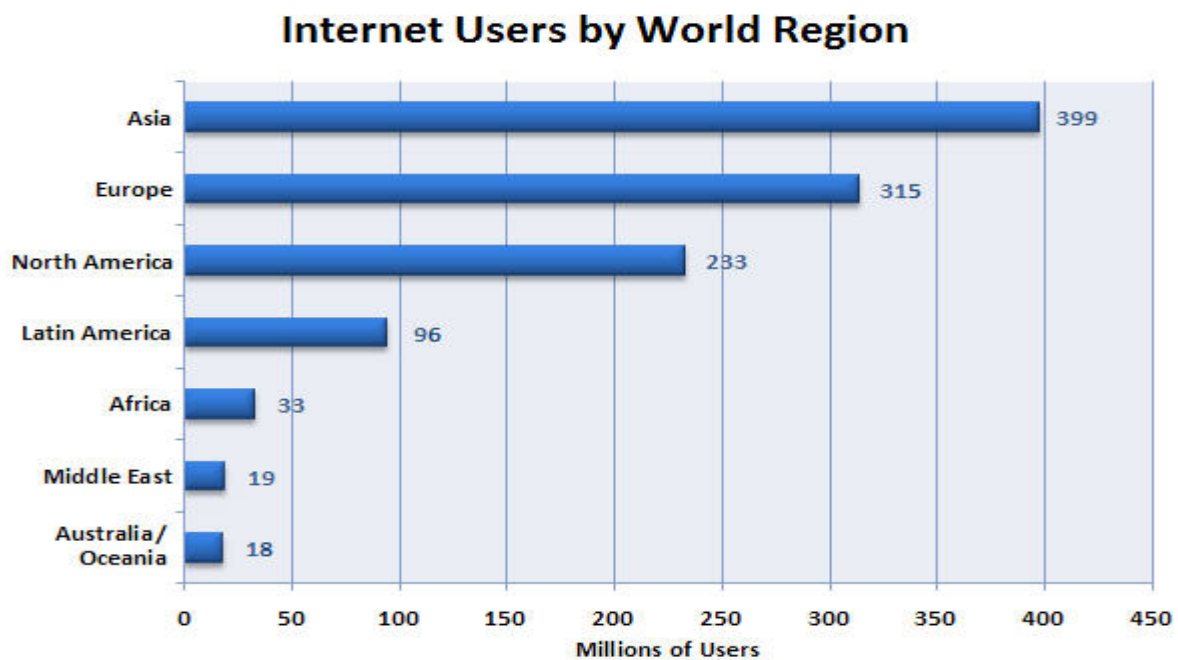
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"More than a **BILLION** people went online; More than **250 BILLION** searches were done; **Over USD 170 BILLION Sales** were made "(Forrester Research 2005)

"**200 MILLION** more potential customers will go online; projected **20% increase** in internet sales; **2 BILLION** will be online by **2010**"(FTI Consulting 2006)

"**2 MILLION** buyers go to **eBay EVERYDAY** willing to **BUY**; **eBay** sold over **USD 10.6 BILLION** worth of **Goods** to **150 MILLION** registered users in the first half of **2005**"(eBAY 2005)



## **INTRODUCTION to internet marketing and profiting online**

As you read these words, there are already millions of people making money on the internet. Whether they are businesses or individuals, they are already enjoying the internet revolution.

The opportunities are too huge for anyone to ignore. Some of the richest men and richest companies are Microsoft and Google. Millions of transactions are moving from offline to online. We have seen the travel industry making this shift so rapidly that any travel companies not going online will go bust in 5 years.

Everyone is searching for information from the web before making any purchase. If you can provide them with the information they are searching for and allow them to conveniently purchase from your web, you are already gaining competitive advantage over your competitor.

Tom Peters mentioned that companies that do not go online now will vanish in 5 years and that was in 2005. How many more years do you have on your side?

Apart from companies, there are also millions of individuals making a full time income on the internet, working part time hours from the comfort of their own home. These people set their own working hours, live where ever they choose

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and have a ton of spare time to spend with their family, friends and simply do things they love to do.

Whether you are thinking of bringing your offline business online or would like to start a new online business, you have made the right choice to visit [www.bobmarketing.com](http://www.bobmarketing.com).

I understand that many of you are still skeptical about starting an online business. You really have to trust me on this. **YOU HAVE TO GO ONLINE NOW!** Even, if it is just a website with information on your products and services.

This special report highlights the main reasons why most people decide to start an online business or bring their offline companies online:

- **It takes very little money to start**

Unlike a business in the “real world”, an online business does not need a lot of start up money. All you need is an idea, a [domain name](#), internet access, [business tools](#) and [hosting](#) ...all of which can be had for under \$100!

- **You choose when you work**

Who says you must work from 9 to 5 everyday? People who are NOT Internet Business owners! The Internet Business is the biggest proof why the statement “working from 9 to 5” is no longer true. With an Internet Business, you don’t have to wake up in the wee hours of the morning so that you can get to work by 9am, anymore. You can start work at anytime since you are your own boss!

- **Work from the comfort of your own home or garage!**

Where you put your computer is where you will be working! And since you’re going to be working from home, you’ll be saving at least two hours of your time each day by not having to travel to and from your work place during rush hours when everybody else is going to work or heading for home. That means you’ll be saving at least 730 hours a year! Wouldn’t you shudder at the thought of wasting 730 hours a year doing nothing productive?

Some people call it working from your bedroom, some call it working from your garage, we really don’t mind what people call it as we already know how Microsoft and Google started their online business – from their garage!

- **With the internet, the whole world is your market!**

By sitting in front of the computer, everyone in the world is now within your three feet. You leverage on free or low-cost software and hardware and the Internet Infrastructure, all of which when combined will give you leveraging power that far exceeds any conventional business, allowing you to achieve more and more with less and less work! Suddenly, giant competitors do not matter anymore as the playing field became leveled, there are no mountains or seas that divided markets, no huge corporate offices or retail outlets that outshone the small businesses!

This is internet business is an ideal model for small businesses. I have seen many small businesses, home industry and individuals from remote areas thriving on the internet, taking orders from international clients and making US dollars instead of their countries weaker currency.

Remember large corporations are now very eager to source unique products from all over the world.

- **You can fully automate your online business**

If properly set up, some Internet Business models can be fully automated. Customer services can all be carried out via emails, orders can be automated,

transaction can be automated, delivery can be automated. Really, you don't need to employ hundreds of staffs to do all these, no matter how many orders you are taking, they can all be done by the system automatically. This is why people call it business on autopilot.

- **No need to work 8 hours a days every single day**

Once you can automate your Internet Business in some way, you can use the time you saved to start another Internet Business, improve your existing business, or spend anyhow you like. You just spend the time online checking your mail religiously, promoting and expanding your business – all in front of your computer. And there is absolutely no need to spend even more than four hours online.

Well, that's not really true as internet marketers will simply use their spare time to multiply their businesses and make more!... You have a choice!

- **24-hour business without working 24 hours**

When your business runs on the internet, it is open to visitors 24 hours a day, taking orders from all over the world regardless of time zones. As every process can be automated, you don't even have to work 24 hours to keep your business "open".

- **Spend more time with family and friends**

Owning an Internet Business gives you the privilege to have more time to spend with your family, or watch your children grow up. This is what most busy parents crave for. If you are one of them, then you will do well to seriously consider starting an Internet Business.

Especially true for single parents, where they can work from home and never miss their kids important life changes.

- **Your online business can be all about your hobbies and passions**

Now, this is my favorite reason for anybody wanting to start an Internet Business! The Internet Business allows your passion and dream to come to life, which is also the most important component of businesses of any kind.

Mine, started from a hobby as well and giving me passive income while having FUN! I truly encourage anyone to start their online business with their hobby or passion. You will enjoy and have fun doing it, earning passive income and multiplying it.

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- **Online businesses have very little expenses**

Believe it or not, some Internet Businesses can be set up and running at zero cost, if not, very low. Other Internet Businesses can run with monthly operational expenses so low that they are negligible!

So, you can rest assured you won't find me recommending products or services that cost thousands of dollars, the amount of money which you may as well throw into the stock market if you've got such a huge appetite for risk!

Many [tools](#) that are needed to start business online starts from \$17 to \$97, with [hosting](#) starting at \$3.99/mth and [domains](#) at \$8.95/yr. Businesses doesn't come cheaper than this. Compared with investments in new offline businesses taking into account of property rental, overhead costs, staffing costs and equipment costs that will cost at least \$100.000 in start-up capital, I know which one to choose and I am never going back!

- **You can have more than one!**

Since the cost of setting up and running an Internet Business is so low, and you can automate their operations, you can operate multiple Internet Businesses as a one-person Internet Business owner. You don't need to hire employees since your Internet Business system is doing most of the job, if not, all. It works 24/7

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for you. It won't call in sick. It won't give any excuses. And it definitely won't blame you if it ever had worldly problems!

You will be silly not to multiply your businesses. Offline businesses open branches and lose control due to geographical and staffing reasons. Internet businesses have none of these issues. You can oversee and control everything from one internet connection anywhere you are, even if you are on vacation!

- **The internet is a huge market (the whole world) and it's getting bigger as you read these words**

More than a BILLION people went online, over \$170 Billion sales were made (Forrester Research 2005). 200 MILLION more potential customers will go online with a projected 20% increase in sales and by 2010, FTI consulting projected 2 Billion people will be online!

Now, is there any doubt that a 2 Billion-user pool is a very attractive target given the leverage you have on the Internet?

Given all the wonderful reasons for starting your own Internet Business, I am sure that by now you have already made up your mind whether starting an Internet Business is for you.

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Now, I am not asking you to give up on your successful offline business, but can imagine how setting up an online business that is based on your offline business can help you boost your profits? With all the opportunities discussed, you will lose out not to start one.

For individuals, internet business has the lowest barriers to entry, the lowest start-up costs and the highest possible return on investment. I totally encourage individuals to start an online business based on their passion or hobby. Make money while having FUN is my motto. There are countless opportunities out there.

You can learn more about how to start an online business, the business models and successful online business in my eBook on [“NEWBIES profiting online – Easy yet Comprehensive Guide To Profiting Online”](#)

Now, some of you may be reluctant to learn more about profiting online due to the “stories” of scams from the internet or afraid of credit card fraud. To be honest, the opportunities of profiting online are so huge that one should not be deter by these excuses. There are ways to watch out for this:

1. Never be bought into get rich quick schemes
2. Only purchase from reputable companies

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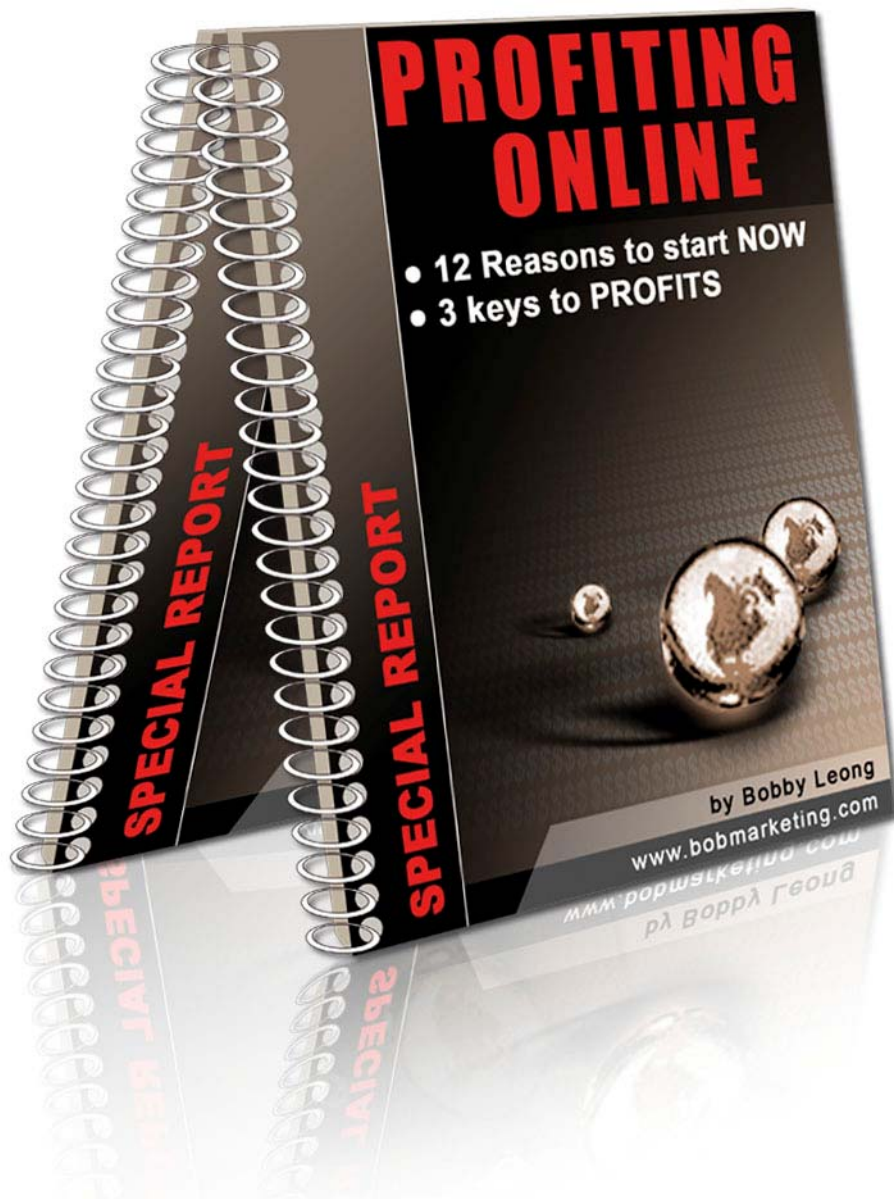
3. If you come across individual products, watch if they use reputable payment processors. If you see, [PayPal](#), [ClickBank](#), [PayDotcom](#), [2Checkout](#). Your transactions should be safe as you are able to lodge a complain and get a refund “if” any mishap should happen.

I have made tens of thousands of dollars of purchases online without any problems.

I understand your concerns, that is why I build [www.bobmarketing.com](http://www.bobmarketing.com) as a comprehensive resource site that shows you the best of best marketing tools available on the internet that are 100% certified by me. They are no scams and are great products from reputable sources. They use reputable payment processors. I have also used them myself.

So you should not have any more excuses not to learn more and start profiting online.

If you have decided that it's for you, then you are on your way to online fortunes...



## 3 KEYS TO PROFITING ONLINE

In order to succeed online, it is fundamental to understand the basics and the keys to online success which I am here to show you...

"The Three Basic Steps to a Successful Web Business"

There are three key components that form the foundation of any Successful Internet Business. Anything you want to do online, any online business you want to set up, you cannot go past these three key points to succeed. These are:

1. <a href="#">PRODUCT</a>	2. <a href="#">WEBSITE</a>	3. <a href="#">TRAFFIC</a>
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If you can get these 3 keys right, you will build yourself a highly profitable and sustainable online business for you to receive passive income while you sleep.

### **The Product,**

Obviously, you need to have something you are able to sell to other people before you can make any money. The product has to be something marketable and in demand which will talk more about on how to create products.

### **The Website,**

Secondly, you will need to have a website that is your storefront. it is where people can come to your website to meet with your product, so that you can

complete the process of selling. Thus a website needs to have the ability to convert your visitors to actual buyers.

### **The Traffic,**

The third key to internet business and the most critical element is traffic. This is not about just any traffic. There are a lot of websites that can have high traffic, but without the ability of making profit. Why? This is because most of the time that traffic is not targeted. What I am referring in traffic is about highly-qualified, targeted traffic. These are the people who are seeking for the products that you are selling from your website.

So anything you want to do on the internet and business that you want to set up online, you need to consider how to get those three key elements in the right place with the right strategies and tools to help you. If you don't have those three elements, you simply will not succeed.

Read on these 3 keys for strategies and tools on how to build a highly profitable website.

1. <a href="#">PRODUCT</a>	2. <a href="#">WEBSITE</a>	3. <a href="#">TRAFFIC</a>
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# Profiting Online

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This is a comprehensive guide with all the BEST tools to ensure your online success. If you are a beginner to internet marketing, don't worry, you can take it a step at a time.

## PRODUCT

To make money online, you will need to sell something, it can be a physical product, your services or information. Personally, I prefer selling services and information (in a form of eBook). They have the lowest costs and highest profitability as you will avoid high production costs, inventory cost and even delivery costs.

**Information** can be in the simplest form as your company profile, products and services that your company offer and even your expert knowledge in your field. These will then trigger potential clients to contact from seeing your website.

Information is what majority of web servers are searching for. After all, this is what internet is for, spreading and sharing information. So use them to your advantage.

Having said that, **physical products** are also in demand, just look at the business model of [Amazon](#) and [eBay](#). Millions of visitors frequent those sites and billions have exchanged hands. Rare products are even better. You can read more about [how to make money from selling in eBay](#).

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You can even get [products at wholesale prices](#) over the internet and resell it. Take for example, a company known as [Dropshippers](#) will even deliver it for you to your clients without you having to carry out the packaging and delivery tasks.

So, how do we know whether our product is in demand, whether it will sell? Personally, I have to say that Internet has to be the best place to do Market Research. It is Free and updated and there are a lot of ways that you can do it.

First of all, look for an idea. This could be from looking at the current trend in the marketplace, listen to the radio, topics on the TV, magazines etc. You can also go to the search engines and see what people are searching about. I purchased a [keyword research tool](#) that you can use for such purposes. The tool uses Overture Yahoo databases and it's FREE for you to use at [www.bobmarketing.com/keyword](http://www.bobmarketing.com/keyword). Simply type in the keywords to find out how many people are searching for that particular keyword in a given month. I would suggest you bookmark that site. You will be spending A LOT of time with it! Other more advanced keyword research tools are also available. [Word Tracker](#) and [Keyword Elite](#) are the best ones on the market, if you are serious in your online business.

Alternatively, you can go to [Google](#) and type the keyword and see how many people are advertising those products in Google. Or check out the Top Selling

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Products at eBay and at [Amazon Top Sellers](#). From there you should have a clear idea of what people are looking for and how many people are selling it.

Once you decide on the product, you can either choose to hire someone to develop it for you or you may want to [produce it yourself](#). You can even learn how to write an [eBOOK in 7 days](#). One place that I have found particularly useful in developing information product is at [eLance](#), a place where people are waiting to write information products.

If you already have products that you sell in your offline companies, you may just use those products. But it is essential that you do your market research to see the demand of your product over the internet.

You can sell your product online by using a shopping cart or simply provide information about your products and services and allow your potential customers to contact and place an order. We will discuss these in [Website](#).

### **Website Development and Design**

The second key element to a successful Web business is to have a Website. Website is one of the most important things in your online business because it is your storefront. Whether you already have one or are considering building one, there are many factors to consider for a successful website. These include

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domain names, hosting of the website, sites design, layout, functionality, easy usage, its aim and objectives, and ways to make your website sells on autopilot.

There are many ways that a web site can be built. You can build one yourself if you know how, but like many who have no knowledge of website building, alternative solution is to either hire a professional to do it for you or use a ready made template.

The two basic things you need in order to build your storefront - website is to have a Domain Name and Web Hosting.

### **Domain Names**

A Domain Name is the name of your website. You need to choose and decide on a domain name before you build any website. I personally use the services of [Netfirms](#) and [NetVoob](#) which has the best offer and ease of purchase. Always remember to register with the .com extension.

[NetVoob](#) is one of the largest domain ICANN registrar so you won't go wrong with them. It offers Cheap Domains, Easy Secure purchase and easy management of domain names. Customer Service is also excellent.

### **Web Hosting**

There are many hosting companies on the market and it can be difficult if not impossible to know which web site hosting companies truly provide an excellent hosting solution at an excellent price. A hosting company is like a

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place where you rent a space with them and put your website with them for a fee each month. The monthly service can range from \$4 to \$20 and the more expensive of \$50.00 per month depending on the specifications you need. It is vital to choose the right hosting company and always avoid the free or very inexpensive web hosting services, because you may experience bouts of server downtimes.

The Popular and highly recommended hosting company for multiple domains hosting are [Hostgator](#) and [Netfirms](#). Alternatively, if you only need to host one domain, you can use the services of [NetVoob](#) for just \$3.99/month.

### **Web Design**

If you decide to hire a professional website developer, the most important factor is to have your own backup copy of the site, the username and password. This is simply to ensure that you still get access to your own website should your web developer no longer works for you. Before deciding on who you want to build your website, always ask to see their past work.

Alternatively, there are now many website wizards that allow you to easily build website even if you do not know any HTML by just their "point and click" system.

[Website Wizard](#) has a breakthrough site builder technology that offers you everything you need to *build a website* , host it online, get pre-qualified visitors from search engines and convert them to customers with *ecommerce features*.

[Design Dashboard](#) also has a point and click easy to use system without the hosting. It is more geared towards internet marketer who wants to do everything by themselves. Another one to consider is [X-Site Pro](#) software that is almost like Dreamweaver but easier to use, also geared towards internet marketer. You can download this FREE ebook on [Top 10 Web Design mistakes to avoid](#)

### **Make Your WebSite Sells**

Once you got your website set up, you will need to make your website sells. A website is different from an offline store front in that you do not have a salesperson to promote and sell to your customers. Hence your website must be designed in a way that it will sell by itself. This is where we need to have a built in sales engine in the website known as a [sales letter](#). If your website cannot convert your visitors into buyers, than you cannot make any profits. Since you do not have to employ any sales staff, you will need to invest some time to learn how to make your website sells by itself 24 hours a day. Some companies pay over \$20.000 for the services of copywriters to write the sales letter for their websites plus commissions on sales! You can read more on how to write a [profit pulling salesletter](#).

Other tools that you will need for your websites will be discussed in Traffic.

### **Accepting Payments**

If you are selling over the internet, you will need to be able to accept payments securely. The three big companies that have good support in accepting payment for your online business are Paypal, clickbank and 2checkout. They are also reliable secure services that are widely used where customers have no doubt in using them to pay you.

#### [Paypal Accept PayPal & Credit Card](#)

Paypal is easy to set up and used widely as a secure payment gateway to accept payment for your products over the internet. It is FREE to set up.

#### [2Checkout Accept Credit Cards](#)

2 Checkout is an essential option for Asia market to accept payment. Easy to set up and used widely as a payment gateway to accept payment for your products over the internet. Though they charge \$49 to set up.

#### [ClickBank For Information Products](#)

ClickBank is ideal for Accept payment for your Information Products widely used and easy to set up. However, they will only sell information products.

Other options is to go with merchant accounts, however they are costly to set up for a small business.

## **Ecommerce Solutions**

If you are interested in setting up an online store with shopping cart, you may want to consider [1Shopping Cart](#) which provides ecommerce solution. It comes with a shopping cart that integrates with merchant account for accepting credit cards.

## **Customer Service**

You will want to let your customer contact you easily from your website to place orders, make an enquiry before ordering, or even to provide after sales service. Hence you will need to place a contact form in your website. You can easily do this by using [Contact Profits](#) which will prevent your email address getting spamed while being able to receive your customer emails.

## **Targetted & Profitable Traffic**

Traffic in the Internet world simply means customers. So how do we get customers or traffic to our website? There are many different ways of getting traffic to your website. It involves many ways and there are a lot of different approaches that you can choose and you decide for yourself which way will suit your site best.

## **Email**

Email is a FREE marketing tool. There is no cost of sending an email compared to sending a direct mail or SMS messages. E-mail marketing drastically affects

businesses whether they are B2B or B2C (business to business/business to consumer). This is why e-mail can be used as a great online marketing tool. It is important to place an email form in your website to capture email addresses of potential customers where they are able to request for more information. These are known as [Autoresponder Email Marketing Services](#) where you will be able to communicate with your customers automatically.

### **Other Website Tools**

There are several other website tools that are essential to help bring traffic or return traffic to your website apart from Email Form. As you can see from my website, I have made it easy for my visitors to bookmark my site using the top [promotion bar](#). You can easily implement it on your site with a code from my promotion bar. It also has a function of tell a friend where your visitors can share your site with their friends easily. You will want to make your website as friendly as possible. There are also [other tell a friend](#) scripts that pops up which can be useful to get traffic

**Social Bookmarking** is one of the latest techniques on gaining FREE traffic online. JP wrote a very comprehensive book on how to get traffic from [social bookmarking](#) and this [social bookmarking automation software](#) makes it so much more efficient. You can also download this [FREE report on social bookmarking](#)

### **SEO - Search Engine Optimisation**

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Search Engine Optimization is a process of choosing the most appropriate targeted keyword phrases related to your site and ensuring that this ranks your site highly in search engines so that when someone searches for specific phrases it returns your site on tops. If done correctly, this will allow your site to receive FREE search engine traffic rather than paying for it. It basically involves fine-tuning the content of your site along with the HTML and Meta tags and also involves appropriate link building process. The most popular search engines are Google, Yahoo, MSN Search.

You will hear a lot of these 3 little words as you get deeper into Online business. Personally, I do a lot of SEO for my site and bringing in me the most targeted customers for FREE. However, SEO involve skills and hardwork as well as strategic placement of your website. Hence, I find [SEOElite](#) software particularly useful.

Part of SEO strategy is also about domain names where it is important to get a domain name that is search engine friendly. You can use [Domain Suggestion Tool](#) to easily pick a search engine friendly domain to kick start your SEO.

### **Articles Submission**

Everyday, there are millions of people searching for free articles. If you are an expert in a certain field, you can write articles ( 300-400 words) relating to your website and submit them to "free content" submission sites. The article on the free content site will contain a link to your own website. Readers, after reading

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your articles, may choose to click on the link and pay you an unexpected visit. Having them on the free content sites is also making these articles available to other webmasters who may wish to publish that article on their site.

If they do, your article will include a link back to your site. And anyone who reads the article on that site can still click on the link to visit your site. Hence, bringing you new traffic for free. There are hundreds of article sites you can submit to and you should make use of all of them. An [article submitter software](#) can help do this with a click. You can get [articles written for you](#), ready for you to put your name on and use them.

### **Expired Domain and Traffic**

Getting traffic from expired domains also seems logical where there are millions of websites on the internet that are abandoned but still receives daily traffic. Their owners either have gone to do other things or simply forget to renew their domains. There are services that offer [Expired Domain](#) and [Expired Traffic](#) even offers domain names that are already guaranteed to have traffic.

### **Advertising Online**

Placing an advertisement on the internet is by far the most effective method to get traffic instantly. It is also the most convenient and efficient. You can place an advertisement with [Google adwords](#) or Yahoo advertising in a matter of minutes. Simply sign up with the company and you just have to set your budget and inform of how much you are willing to spend and on which keywords.

These companies charge you on a cost per click basis hence it is by far the most effective type of advertising on earth. Before you start bidding on keywords for your advertising campaign, it is essential you use this [Keyword Tool](#) to find targeted keywords and not waste any ineffective clicks.

Cost per click advertising literally allows you to advertise to the world for FREE, and only costs you \$0.05 when someone clicks on your ads to visit your site!

### **Advertising Offline**

Although we may be doing online business, but do not forget that we can easily implement offline advertising. This include the usual method such as newspaper advertising, leaflets, press release, TV, Radio and don't forget to place your web address in all your stationeries etc. Personally I do not recommend paying to advertise your website offline, but you definitely SHOULD incorporate it in your marketing communications materials in campaigns for potential customers to learn more about your company.

Paying to advertise your website offline is not as effective as paying for "pay per click" advertising online. I personally recommend [Google Adwords](#) for its simplicity, vast network and most efficient.

### SUMMARY

This report has highlighted the benefits of online business, why you must start an online business and HOW you can start a profitable online business. Hence it is crucial you take action now before it is too late.

If you are NEW to internet marketing, don't be afraid to learn. I have seen many Newbies succeed and they are from all sorts of background, from all places of the earth and of all ages. Even a grandma can do it, so can you!

If you are a business owner, I suggest you take your business online NOW! Even if it is just a corporate website. You need to tell people you are online NOW. Any business should at the very least have a [website](#) to promote products and services, an [opt-in form](#) to build list of potential customers and a [contact form](#) to allow customers to contact easily.

To your Success,

Bobby Leong, BA(Hons),DipM,MBS,MCIM,Chartered Marketer.

[www.BOBmarketing.com](http://www.BOBmarketing.com)

PS: Now you know WHY you MUST start profiting online NOW, You know how to start and online business, What are you waiting for...

### START profiting online now...

- Check out my blog on the latest internet marketing news ad product reviews at [www.BobbyLeong.com](http://www.BobbyLeong.com)
- Remember to fill in your email at [www.BOBmarketing.com](http://www.BOBmarketing.com) to get the latest internet marketing news, product reviews and FREE tools.
- You may give this ebook away to share with your friends. But I would rather you use my online [tell friend](#) form which you can use easily.
- If you receive this eBook from someone else, why not register yours now, its FREE, just go to [www.BOBmarketing.com](http://www.BOBmarketing.com) and fill in your email address on the top right hand corner.
- As the internet evolves at lightning speed, it is crucial you are always informed of any new tools and strategies so remember to sign up to my newsletter.

### Resources:

- Domain & Hosting - [www.NetVOOB.com](http://www.NetVOOB.com)
- More Complete Guide to Profiting Online – [www.NewbiesProfitingOnline.com](http://www.NewbiesProfitingOnline.com)
- How to Write a Profit Pulling Salesletter – [www.NewbiesSalesletter.com](http://www.NewbiesSalesletter.com)
- 3 Keys to Profiting Online – [www.BOBmarketing.com](http://www.BOBmarketing.com)
- Best of Best Internet Marketing Tools – <http://www.bobmarketing.com/internet-marketing-tools/>